

Beyond the Ordinary.



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Professionals

#### Organizing committee:

Theo Janissen  
Willy de Jong  
Mick Homoet  
Gerard van Moll  
Jo Stoffels

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Knowledge  
Perspectives



Being smart means being connected in a dynamic network of team members, clients, partners and suppliers, embedded in a changing environment.



## Océ Symposium

March 29, 2010 in Venlo

# Program



### Knowledge integration in an organizational network A human and technological perspective

8:30 - 9:00	Reception
9:00 - 9.15	Opening by Day Host: Mick Homoet
9:15 - 10:30	Keynote: Joseph Kessels
10:30 - 10:45	Short Break
10:45 - 12:00	Keynote: Erik Duval
12:00 - 12:30	Lively interactive discussion with both keynote speakers. Intro to the workshops
12:30 - 13:30	Lunch
13:30 - 15:30	Workshops investigate the challenges/dilemmas for organization and make the connection towards the transition Océ faces in a changing organizational network.
15:30 - 16:00	Conclusion/ evaluation
16:00 - 17:30	Drink in foyer 2S

### Joseph Kessels (at 9:15) The human aspect

*Knowledge integration: connecting learning, social capital and innovation.*

Joseph Kessels is professor of Human Resource Development at the University of Twente (The Netherlands) and member of Kessels & Smit The Learning Company. In his key-note address he will explore the characteristics of learning environments that support knowledge productivity and that facilitate innovation. Intriguing questions are how leadership and management can create a learning climate that is conducive for learning, building human capital as well as social capital for gradual improvement, radical innovation and sustainable development of organizations.



### Erik Duval (at 10:45) The technological aspect

Erik Duval is professor at the Leuven-University (Belgium), the computer science department. Thanks to the technological evolution, media and information are growing exponentially. That is great, because this evolution is replacing problematic scarcity with abundance. However, the resulting information-tsunami has become a problem in itself. In this keynote, we will discuss how massive hyper-personalization can leverage the technological affordances for individuals and organizations alike.

